



About Edunroyal

ERI is committed to excellence by providing world class Information Technology solutions and innovations to clients around the world. We provide service in IT such as Website Design and Management, Application/Software Development, IT Services, Graphic & Media Service, and IT Consultancy.

With several years of experience, we have mastered the approach, processes, methodology and infrastructure required to overcome the challenges of operating offshore software development teams to deliver 24/7 support to our global clients. We specialize in drastically reducing costs for our clients and improving quality, productivity, reliability, agility and speed.

The group has a dedicated team of 700+ software professionals, with our software development facilities and technology competence center.

Our Mission

Our mission is to help our clients increase revenues and ROI (return on investment) today while preparing for business continuity and sustained success in the future.

Our History

With an experience of 10 years in IT industry, ERI was incorporated in Georgia State, United States of America under the State of Georgia's Secretary of State, Corporation Division on the 28 August 2008. The company was born with one goal to provide the highest quality of Information Technology solutions to clients around the world.

Our Values

Integrity: We provide high quality service to win our clients' trust to prove that we are honest and straightforward in everything that we do

Dedication: Right Professionals at right job with right expertise, with dedication, to ensure excellence

Service: Active participation with clients to understand their requirements and delivering a solution that is specific to their business needs

Excellence: Unblinking focus to deliver what we promise, matchless commitment, and always striving to improve our services

Our Services

Remote Infrastructure Management Services	Application/ Software Development	Application Maintenance and Migration	Website Design and Development	Games Development	IT Consultancy
<ul style="list-style-type: none"> ▪ Desktop/Helpdesk Management ▪ Server Management ▪ Network Management ▪ Security Management ▪ Virtualization 	<ul style="list-style-type: none"> ▪ Desktop Applications ▪ Smart Client Applications ▪ Product Development ▪ Development and Integration of 3rd Party Plug-ins 	<ul style="list-style-type: none"> ▪ Application Maintenance ▪ Application Migration and Re-engineering for Technology, Platform Upgrades, Database, Redesign ▪ Application Support 	<ul style="list-style-type: none"> ▪ Website Design ▪ Ecommerce ▪ CMS Development ▪ Video and Multimedia ▪ File Sharing Portals ▪ Intranets, SaaS and Enterprise Portals 	<ul style="list-style-type: none"> ▪ Custom Game Development ▪ Games Assets and Artwork (3D and others) ▪ Games Engines ▪ Games Management, and Support 	<ul style="list-style-type: none"> ▪ Project Management ▪ Consultancy for Project Plans, Technology Challenges and Decisions, Business Models, Cost-Benefit Analysis ▪ Consultancy for QA



Edunroyal Approach

ERI has devised a working model whereby we are not only a technology service provider, but also a one-stop service provider for all the business process related needs. We propose to provide full pre and post development support to your software needs. Our offshore services provide a scalable and cost effective solution to deliver matchless business benefits, listed below.

- Competitive Prices
- Flexible monthly business expenses instead of capital expenses
- Provision of world-class service
- Fast and prompt response to clients needs
- High-Quality Maintenance Culture
- Delivery of Projects with PMBOK standard
- Ability to handle and manage multiple projects
- To seek and train resources not available in house
- Insight in best business practices globally

Technology and Expertise

ERI strives to use the latest software and hardware capabilities so as to ensure we are continuously at the forefront in our market arena. Since technology is ever evolving, we stay updated on the impact and benefits of new technology, and add it to our development environment where possible. Our technology expertise includes:

- **Platforms:** Open Source Technologies such as LAMP, Drupal, Joomla, ZenCart, Magento, and WordPress; Microsoft Technologies including .NET framework; JAVA
- **Languages:** PHP, C#, JAVA, C++, ASP.NET
- **Databases:** MS SQL Server, MySQL, Oracle, DB2
- **Servers:** Apache, IIS, Tomcat, BEA WebLogic, JBoss
- **Support:** JavaScript, AJAX, Prototype.js, XML, XHTML

Offshore Model

Many years back, the primary concerns about offshore development were for issues in language and work culture. However, the technology advancements have removed all communication and cultural barriers and ERI has positively responded to these changes. Screen sharing software, internet communication, Skype, and personal visits by our engineers ensure that businesses can relax with our offshore development assurance. We have an international work culture with a single-minded focus on product development with international quality standards.

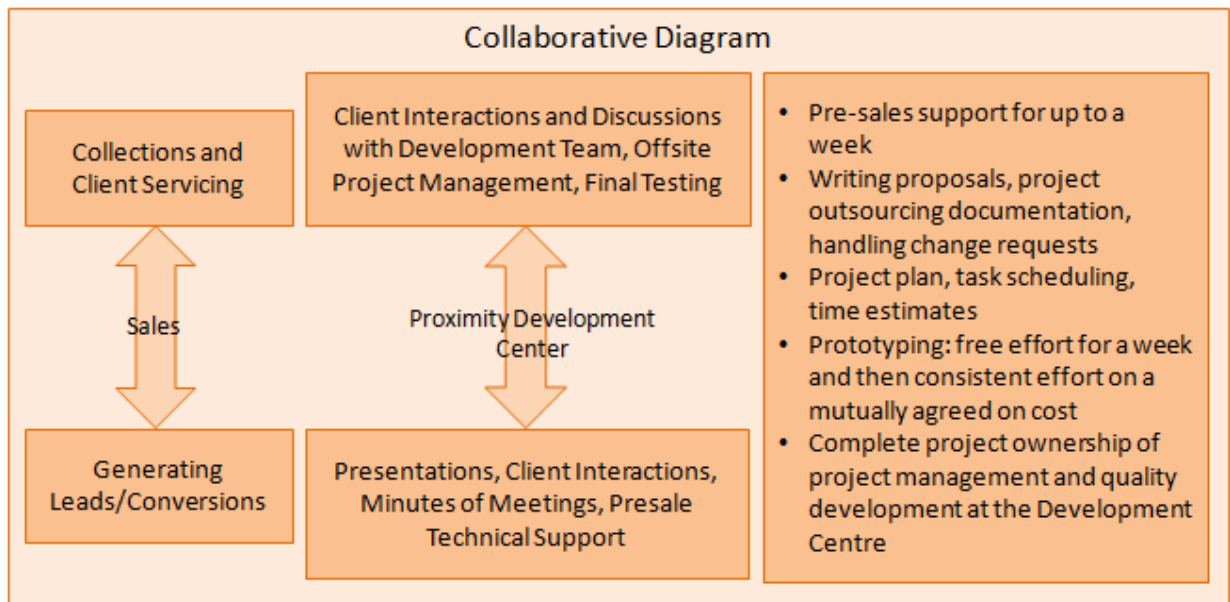
Key Features of Our Offshore Model

- Flexible and adaptive team to handle basic challenges of time-zone difference, communication issues, and cultural barriers
- Innovative professionals with focus on developing cost-effective and quality technology solutions
- Experience in development on agile methodology that ensures shortened development cycles and a



quick go-to-market time

- A robust product development methodology enables us to take off the project quickly, in a modular approach, and in right direction
- A custom and distributed offshore-onsite model helps us to deploy specific professionals onsite
- Combination of onsite and offsite teams enable us to handle time-zone differences for maximum productivity and to address any communication gaps
- Project plans include strategies for risk mitigation, flexible approach, and technical skills upgrade programs
- Adding new perspective to stalled projects and expertise in application migration and re-engineering



Our distributed offshore-onsite model

Step 1: Visit to Client Site

- ERI team lead or project lead visits client side and begins the project by developing project plan
- Discussions with client key personnel to understand their business and technology requirements

Step 2: Client Site and ERI Site

- ERI team lead or project lead stays at client site to develop and freeze Software Requirements Specifications (SRS) document, and for initial design of required system
- The project team is formed based on the professionals' technology expertise, skills, and domain experience
- Onsite team introduction to offsite team, and the project is discussed



Step 3: Client Site and ERI Site

- Project development starts, coordination ensured by onsite lead and the offsite lead
- Onsite project tracking, reporting, status and co-ordination ensured
- Change requests and any updates to project plan for requirements, schedule, milestones

Benefits of Distributed Offshore-Onshore Model

- Onsite team lead ensures clear, quick and accurate communication across clients site and development team to ensure timely beginning and smooth progress of project
- Easy to adapt to client work culture and business processes
- Reduced communication cycles for client review and approvals for design phase and for testing

Partnership and Strategic Alliance

Our approach towards partnership is second to none; we believe that partnering with world class companies with specialist in specific areas in the IT industry has helped us to leverage the highest quality of technology solutions to our clients all over the world. We get constant Technology updates from our partners which enable us be in forefront of technology. From time to time, we receive information through official partners email, conferences, webcast, live presentations, road shows and conference call which has helped us act swiftly with adequate IT knowledge to provide the best IT solutions to our clients.

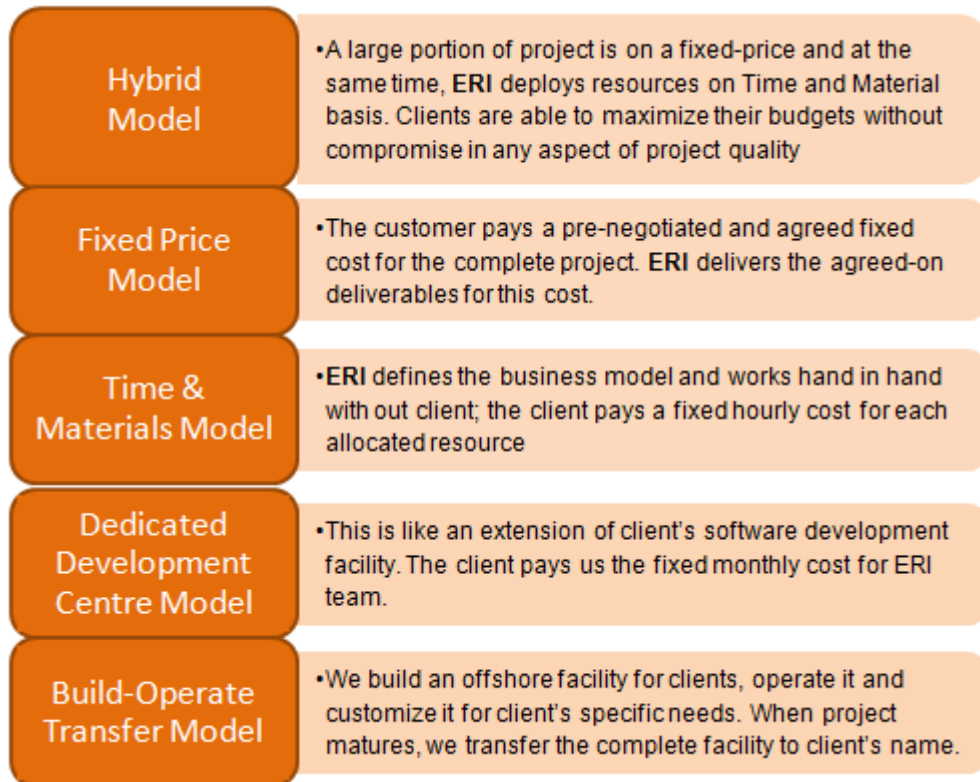
ERI intends to go into strategic alliances with several organizations. This will also reassure our customers that they are investing in "winning" products, technology, and service that are maintainable, flexible, and scalable enough to meet future demands.

At this writing, strategic alliances with several companies are possibilities. **A list of our Technology partners is:** Microsoft Corporations, Symantec, Oracle, Red hat, IBM, VMware, Intel, SAP, EMC, Kingston Technologies, Seagate Technologies, Cisco, Dell, Hewlett Packard(HP), Adobe, amongst others.

By going into strategic partnerships with suitable organizations, we will benefit from being able to concentrate on our core activities in the delivery of our products and services to the end-user, while ensuring that we do not have to compromise on quality of execution or on the number of products and services that we are capable to deliver.

Business Models

ERI has different business models so that we remain flexible and adaptive to collaborate depending on your specific preferences and requirements.



Fixed Price Model

This model works best when the project scope and requirements are reasonably clear. We offer a fixed price to clients and we guarantee on-time and on-budget delivery of project. Costs, deliverable and timelines are clearly defined in the fixed price/Fixed time model. Our team ensures that we plan for scope, analysis, development, implementation and business support. Customers can take advantage of our fixed price and fixed time model with solutions center, to save a lot on the service cost. Though the scope and requirements are fixed for pre-defined deliverables, we accommodate any changes to project scope and the cost/time can be revised mutually.

Hybrid Model

Many a times, we need to agree for a large portion of a project on a Fixed Price basis and at the same time, we need to deploy resources on a Time and Materials Pricing basis. This is our Hybrid model. This model is useful when the preference is to work on a fixed price model though the requirements and scope are not detailed enough for us to estimate the cost/time, accurately.

The hybrid model enables the clients to maximize their budgets without a compromise on any aspect of the project itself. Our team can work onsite, offsite or offshore without an impact on smooth progress and completion of project.



Time and Material Model

Time and Material model is best when scope, specification and implementation plan of a software development project are not easy to define at the outset. Clients pay on hourly basis for one or more resources for their hourly efforts. We work closely with the client to define the business model and plan for end-to-end project development. Sometimes, once the scope is frozen, the time and material project gets updated to fixed price model.

Our integrated project tracking and monitoring tools ensure daily timesheets for resources, to ensure transparency and clarity. The project team is defined and we prefer monthly billing for the costs. Most of our onsite services are delivered using this business model.

The client has complete flexibility in using our personnel in tasks that match their areas of expertise. ERI could bid for partial phases of a project on a fixed time, fixed price basis and the remaining parts on a time and material basis. Our professionals are knowledgeable, motivated, committed and passionate to give their best.

Dedicated Development Centre Model

We have a dedicated R&D center where our engineers work on technology solutions. Our customers can benefit from offshore outsourcing and get their products developed by our experienced professionals. Our facility is well equipped with latest technology software and hardware, backup and disaster recovery systems, network and servers, and customers pay a fixed monthly cost per resource to leverage the talent pool of **ERI**.

We have a participative and transparent process to shortlist professionals based on specific technology or other challenge in the project, and the team works merely as an extension of their project team.

We go into partnership with our customers to duplicate their IT environments, train our teams, set up security and communication protocols and integrate our development processes with theirs. Since we work with global businesses, we have a dedicated support team for 24X7, to address any technical concerns of your teams or for your customers.

Contact Edunroyal

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